



Vera Real

Vera Real Sdn. Bhd.

2019

COMPANY PROFILE



Vera Real

Rombo[®]
GROUP

The Rombo logo is the trademark registered and owned by Vera Real Sdn. Bhd.

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The Story

Based in Cyberjaya, the Multimedia Super Corridor of Malaysia, Vera Real Sdn. Bhd. provides Real-Time Location Tracking and Internet of Things (IoT) solutions to people and businesses through innovative technologies. Our solutions help people and businesses increase the safety and security as well as the performance of their daily life and business operations.

Vera Real Sdn. Bhd. carries multiple products under its belt. Among others are the Rombo Group product lines which consist of 4 majors breakthrough called Rombo Nexx, Rombo MySpot!, Rombo Rise dan Rombo Hajj Traxx.

Rombo
GROUP

NEXX

My **SPOT!**

Rise

həjj
Traxx

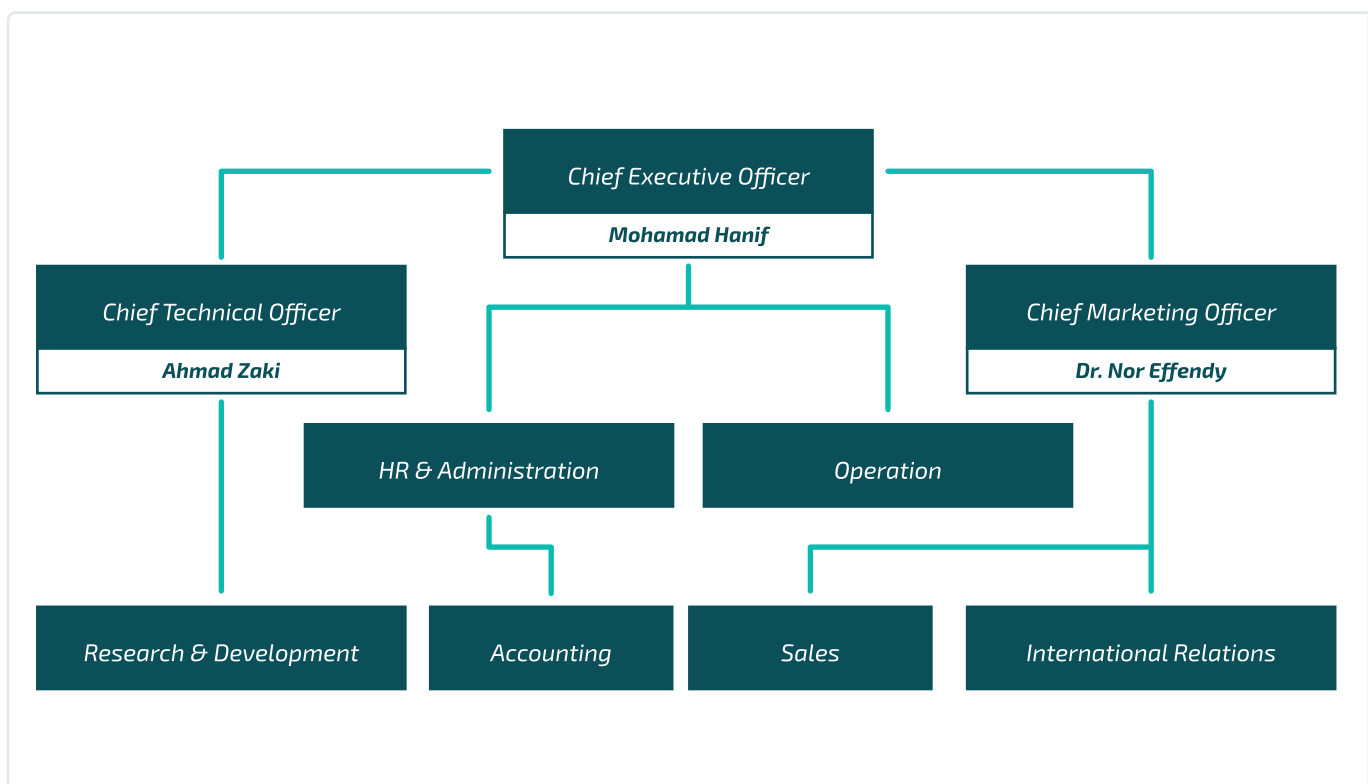
The Team

Chief Executive Officer
Mr. Mohamad Hanif Abu Bakar

Chief Technical Officer
Mr. Ahmad Zaki Abu Bakar

Chief Marketing Officer
Dr. Nor Effendy Othman

Organization Chart



The **Promise**

Vision

To become the world's leading company for providing innovative real-time location tracking and IoT products and services to consumers and businesses.

Mission

To anticipate consumer and business needs and deliver outstanding products and services that improve people's life and business operations.

Corporate **Information**

Vera Real Sdn. Bhd. is an experienced company with expertise in Information & Communication Technology (ICT) and electronics.

The company was incorporated in Malaysia under Companies Act in 2011 and fully operational since 2014.

The company is 100% owned by Malaysians and located in Cyberjaya, Selangor.

The staffs' accumulated experience and expertise in the field of Radio, Wireless and ICT is over 25 years.

Core **Service**

IoT Solution Customization

We provide IoT solutions that are highly customizable to fit your business needs. We gather requirements from you and customize our solution to provide the best experiences for your business.

IoT Solution Integration

We look at opportunities to utilise your business' existing infrastructure for integrating IoT solutions thereby reducing your implementation cost.

IoT Solution Management

We also provide our IoT solution as a service. We can run the solution for your business: hosting the solution in the cloud; monitoring service quality; and identifying improvement opportunities. As a part of solution agreement, we define a clear boundary between us.

Core Product

Rombo Nexx (GPS Tracker)

A portable real-time location tracking solution utilizing 3G wireless technologies and mobile devices. It can be used to track anything including your vehicles, loved ones and valuable belongings, at anywhere and anytime worldwide.

Rombo MySpot (Parking Management)

A smart parking lock solution for securing parking space. It can be easily operated using remote control, auto sensors or even from mobile app. With optional integration of our IoT add-on, your parking space can be secured from anywhere in the world.

Rombo Greatway - Outdoor / Indoor - LoRaWAN

A long-range but low-power wireless technology, fast becoming the centerstage in the IoT world. Our unique hybrid LoRaWAN gateway facilitates implementation of LoRaWAN in an online or offline situation. Our outdoor gateway is best suited for a permanent and robust condition installation.

Rombo Hajj Traxx

A real-time location tracking solution specially designed for Hajj and Umrah Tracking. It is operated on LoRaWAN network, thus it is a SIM-free solution and independent of GSM network. It is highly scalable which can be used to track millions of Hajj pilgrimage simultaneously, providing utmost security to the Hajj community.

Certification & Recognition



Rombo Trademark Certification



Sirim QAS International Certification



Malaysia TERAJU Startup Entrepreneur Scheme Q4 2014 Winner.



MOF Bumiputera Certification

Photo Gallery



Amazon Web Services City on a Cloud Challenge 2015 Dream Big Award Honorable Mention.



Media coverage - Malaysia RTM1 Channel



Company Headquarter



Office Interior



Office Interior



Office Interior


Vera Real

Headquarter (Malaysia)


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